

Assist - Support - Educate

FoKL POINT Newsletter — September 2025

### First Friday with Friends

Join us on **Friday, October 3 at 9am Central** for a roundup of project updates from FoKL's 2025 Challenge Grant winners.

Zoom link: https://us02web.zoom.us/j/88484969231.



### NATIONAL Friends of Libraries WEEK

Friends groups across the country are preparing to celebrate National Friends of the Library Week from **October 19–25, 2025**. It's a celebration that both honors hardworking Friends volunteers and provides an opportunity to encourage new members to join.

FoKL encourages groups to explore the many resources provided by United for Libraries (a division of ALA) to help your group plan activities for this special week. They share a wealth of ideas and free downloadable materials, including:

- webinars
- · sample news releases, proclamations, and letters to the editor
- social media campaign ideas
- graphics
- fresh fundraising ideas
- and more

It's as easy as filling in a simple sign-up form available at this link.

Other celebration ideas we've gleaned from Kansas Friends groups:

- Create an attractive table display in the library lobby with membership information (brochure/form), cookies, candy, and/or other inexpensive give-away. One group had a drawing to win an Amazon Fire tablet and a \$25 gift certificate for the next Friends book sale.
- Hold an open house for Friends members with refreshments and light musical entertainment, providing membership information so new members can join that day.
- Create a display where people can write and post what they love most about the library.
- Do a series of social media posts throughout the week. Last year one group did daily profiles of Friends
  members and gave information about how to join. Another did daily "Did You Know" posts that
  highlighted the different programs and services Friends donations had supported the library.
- Have a special gift for new members who join during National Friends week, such as a book bag or book sale gift voucher.

Have a great week! Help FoKL follow and share your October celebrations by tagging us @FoKL!

### FRIENDS

# BOARD



SEPTEMBER 19, 20





Have a membership drive

WELCOME AUTUMN WITH SOME GOOD FRIENDS!

The Friends of the Andover Public Library organization help promote and support the library by fundraising, developing activities, presenting special programs, help fund the Summer Reading Program, and encourage reading to our community's children and adults. Scanthe QR code to find the form.





CHRIS CAKES PANCAKE BREAKFAST



Host a program



Large INDOOR Book Sale

Special Opening for

FRIENDS

**BOOK SALE** 

OCTOBER 2-5



Help make bookmarks for the library to distribute.



## Have a book sale





We gladly accept. . .

#Books

#Music on CD # Audiobooks

# DVDs/Blu-Rays

\* Magazines

a large donation (i.e. more than 4 to (620) 225-0248 to discuss your Items must be in good, clean c

Support the Friends of the Library by donating items or attending book sales! All book sales are freewill donati Book sales are every 1st Saturday (10am-2pm) and 3st Thursday (3:30pm-6:30pm) of the month.

COME TO OUR BOOK SWAP

Door Prizes

O Dodge City Public Library 1001 N. 2<sup>rd</sup> Avenue, Dodge City, KS

HILLSBORO



Friends of the Library Book Sale







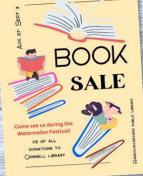


**BOOK DONATIONS BOOK SALE** 









Silver Lake Public Library Foundation ANNUAL

JUNQUE

YARD SALE

SEPTEMBER 5TH - GTH

FRIDAY: 9AM-5PM SATURDAY: 8AM-3PM

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Refreshments

gently used books and swap them for 5 differ

books to take hom

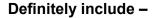


### **Crafting a Friends Brochure**

A membership brochure is a great marketing tool for Friends groups to display at the library, in the community, and to hand out at community events. Whether you are updating your brochure or starting from scratch, consider these things:

#### Overall design -

- Look at brochures from other organizations and brochure templates in Canva or other graphic design programs. You'll quickly see what you like, what you don't, and which designs seem to communicate the best. This is a good jumping off point. If your library or Friends group have "brand" colors that are consistent across other print materials, use these and include your own logo.
- Make sure your design elements don't overwhelm your content or message.
   Leave a little white space for an uncluttered look.
- Pick fonts that are easy to read and stick to just one or two fonts.
- Bullet points make lists easier to read.
- Graphics add interest. Considering using photos of the library, your book sale or store, or patrons at a community event. If you use multiple clip art images, look for ones with a consistent style.



- contact Information (physical address, phone number, email address, and website)
- mission statement or a brief tagline describing your Friends group
- information about your projects and the impact you have on the library and community. Clearly and concisely highlight what makes your group and your library special.
- membership information including benefits. Do you offer early-bird access to book sales, discounts
  at your book store, a free book bag, a monthly newsletter? List these. Also list any membership
  tiers and benefits if offered (eg Student, Individual, Family, Business, etc).
- And most importantly, tell them how to join! Include:
  - a removable membership form that tells them where to mail or drop it off
  - a link to your online membership portal

#### Consider also adding -

- Ways new members can volunteer and become involved
- QR code for your website

### Kansas Book Festival

The FoKL Board had a great day visiting with library and book lovers at the Kansas Book Festival on September 20. If you start seeing lots of cars with "Libraries YES!" front tags, that was our most popular giveaway. Thanks to everyone who stopped by.



JOIN FO

Friends of the Atchison Library